

Mini & Mambo

So your blogger just delivered the first piece last week. Now keep up the good work. It's easier said than done to continue things. Everybody knows that.

All of us know the old Mini car. A real icon, a great and famous but tiny vintage car. Produced between 1959-2000 by British Motor Corporation. BMW released a new Mini in 2001.

At first sight everybody knew: This is a New MINI, so close to the original design with the vintage feeling in it, but brand new and so 2001. I love the new Mini.

According to my job title it was again a nice chaos this week. Of course we are working at several projects, all questions & deadlines came at the same time. No problem as we work with a marvelous flexible & creative team.

What we do is called interior design. But how do you call it when it's outdoor? Outdoor Design? Exterior design? Hmm. Not really the best word, as it gives the suggestion that we are architects, and that's not the case. An Architect is someone who creates & designs buildings, constructions and places. I'll come back later on the combination: Architect & Interior designers, there is enough to write about this cooperation.

One of our projects is [Mambo Beach](#). Beside Curacao itself, Mambo is one of the biggest brands & icons on the island. We are proud to be heavily involved in creating the new Mambo feeling. How does it work? How do you start, what's the process, and many other questions. The coming weeks I will try to give you insight in our rollercoaster ride with Mambo.

The "brand" Mambo spreads a certain feeling of its own and has a great history. It's not easy to give it a new look, it's a challenge.

The new looks starts with talking with the owner again and again. How do they see their business in the future? What is the target group of the clients, their age, what kind of music do they play, during the day, and at night. Which artists perform on the live stage, and what kind of food do they serve. Many things to ask.

We need to get a good impression and create an overview in our minds. Of course we also look at the buildings, architectural drawings, measurements, sizes, shapes & use of materials. Briefly said it starts with absorbing information.

The next step for us is to translate this information into a feeling with pictures, drawings, colors, materials and words: mood boards.

About our job description: How do you call interior design people working on a beach club...? To be honest I still don't know, suggestions are welcome.



In & Outdoor Originals
International Style